

# Kelly Franklin

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portfolio: [kellypfranklin.com](http://kellypfranklin.com)

## PROFESSIONAL EXPERIENCE

### Creative Director | SkyTruth

February 2024–Present

Oversees the organization's brand identity, leads the planning and creation of all visual content including reports, data analysis and visualization, maps, graphics, website design, promotional materials, storytelling, and more.

### Data Journalist | SkyTruth

March 2023–February 2024

Lead SkyTruth's internal data analysis and digital communication, telling compelling visual stories using the company's datasets and tools.

### Interactive Graphics Editor | Science Magazine

January 2021–March 2023

Production of charts, maps and interactive graphics for print and online, involved data analysis, cartography, illustration and graphic design.

### AAAS Mass Media Fellow | The Austin American Statesman

June 2020–August 2020

Writing and illustrating science stories for the general public

## EDUCATION

Master of Science in Biology | Temple University | August 2020

Bachelor of Science in Biology | Temple University | May 2018

Bachelor of Fine Art in Illustration | MICA | May 2009

## PROGRAMS

### Experienced in:

QGIS, ArcGIS  
R  
HTML, CSS,  
Javascript,  
D3, Python  
Adobe creative suite  
Microsoft suite

### Learning:

JQuery,  
React,  
Vue,  
Google Earth  
Engine

## SKILLS

Illustration and design,  
Visual communication,  
Graphics,  
Cartography,  
Data analysis,  
Science journalism,  
Research

## AWARDS

Award of Excellence | 2021 BioImages Juried Exhibition | Graphics spread for the Plastics issue

## WRITING

AAAS Mass Media Fellowship Portfolio | [www.aaas.org/programs/mass-media-fellowship/kelly-franklin](http://www.aaas.org/programs/mass-media-fellowship/kelly-franklin)

Massive Science Portfolio | [muckrack.com/kelpfranklin/articles](http://muckrack.com/kelpfranklin/articles)